



## Joint Policy Committee

November 23, 2005  
10:00 a.m. to 12:00 Noon  
MetroCenter Auditorium  
101 Eighth Street, Oakland

### AGENDA

1. Call to Order
2. Approval of Joint Policy Committee Meeting Minutes of October 21, 2005 (attached) Action
3. Regional Ozone Strategy (attached) Action  
SB 849 mandates that the JPC shall review and comment on the Regional Ozone Strategy before consideration by the Air District Board. A final draft Strategy has been released by BAAQMD for comment. Henry Hilken, Director of Planning for the Air District, will present the strategy and discuss its linkage to other regional planning concerns. This item is deferred from the October 21<sup>st</sup> meeting. Copies of the strategy were distributed at the October meeting and will be available again at this meeting. They can also be downloaded at:  
[http://www.baaqmd.gov/pln/plans/ozone/2005\\_strategy](http://www.baaqmd.gov/pln/plans/ozone/2005_strategy)
4. The Role of JPC Members in Implementing and Refining the Regional Vision (attached) Action  
The *Consolidated Work Program*, approved by the JPC in September, involves significant discussions with local governments. This item provides an opportunity for the JPC and its members to consider the role they wish to play in these discussions. The JPC's role may be affected by decisions made pursuant to item 5, and the two items should be considered together.
5. JPC Membership (attached) Action  
Last November, the JPC resolved to review the size and composition of the Committee after one year. A year has now passed. This item is related to item 4, and the two should be considered together.
6. Transit-Oriented Development and Travel Behavior Discussion  
Do people living near transit actually drive less, do they take more trips by transit, do they walk more? MTC has been exploring these questions and quantifying the answers using data from a region-wide survey of travel behavior. The results may be very useful for those considering transit-oriented development. MTC's Rachel Gossen will give a

short presentation of survey findings.

- |     |                                                                                                                                                                                                                                                                                                     |             |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 7.  | 2006 Meeting Schedule                                                                                                                                                                                                                                                                               | Information |
|     | At its September meeting, the JPC decided to begin meeting bi-monthly in 2006. A schedule of meetings beginning on January 20 <sup>th</sup> is attached. With a meeting in January, there is no need to meet in December, and the meeting scheduled for December 16 <sup>th</sup> can be cancelled. |             |
| 8.  | Other Business                                                                                                                                                                                                                                                                                      |             |
| 9.  | Public Comment                                                                                                                                                                                                                                                                                      |             |
| 10. | Adjournment                                                                                                                                                                                                                                                                                         |             |

NEXT SCHEDULED MEETING:

10:00 a.m. to Noon  
Friday, January 20, 2006  
MetroCenter Auditorium  
101 Eighth Street, Oakland

This meeting is scheduled to end promptly at 12:00 Noon. Agenda items not considered by that time may be deferred.

The public is encouraged to comment on agenda items by completing a request-to-speak card and giving it to JPC staff or the chairperson.

Although a quorum of the Metropolitan Transportation Commission may be in attendance at this meeting, the Joint Policy Committee may take action only on those matters delegated to it. The Joint Policy Committee may not take any action as the Metropolitan Transportation Commission unless this meeting has been previously noticed as a Metropolitan Transportation Commission meeting.



## Joint Policy Committee

### Minutes of the Meeting of October 21, 2005 Held at 10:00 AM in the MetroCenter Auditorium, Oakland

#### Attendance:

##### ABAG Members:

Jane Brunner  
Dave Cortese  
Mark Green  
Scott Haggerty, Ch.  
Rose Jacobs Gibson  
Steve Rabinowitsh  
Gwen Regalia

##### BAAQMD Members:

Chris Daly  
Mark DeSaulnier  
Patrick Kwok  
Pamela Torliatt  
Gayle Uilkema

##### MTC Members:

Steve Kinsey  
Sue Lempert  
John McLemore  
Shelia Young

##### ABAG Staff:

Paul Fassinger  
Henry Gardner  
Janet McBride  
Christy Riviere

##### BAAQMD Staff:

Suzanne Bourginon  
Jack Broadbent  
Henry Hilken  
Jean Roggenkamp

##### MTC Staff:

Betty Cecchini  
Steve Heminger

##### Other:

Janet Abelson, Mayor *pro tem*, El Cerrito  
Eloise Bodine, Bay Area Monitor  
Stuart Cohen, Transportation and Land Use  
Coalition  
Duane Dewitt  
Jean Finney, Caltrans, District 4  
Jerry Grace  
Loni Hancock, State Assembly Member  
Stana Hearne, League of Women Voters  
Steve Lowe, WOCA  
Peter Lydon, SPUR  
Walter Martone, C/CAG  
Val Menotti, BART  
Bob Planthold, MTC Advisory Council  
David Schonbrunn, TRANSDEF  
Leslie Stewart, Bay Area Monitor  
Steve Tyson

##### JPC Staff:

Ted Droettboom

#### 1. Call to Order

As Mr. Haggerty was delayed, Ms. Regalia called the meeting to order.

2. Approval of Joint Policy Committee Meeting Minutes of September 23, 2005

The minutes of the previous meeting were approved.

3. Implementing the Regional Vision Along Multi-Modal, Multi-Jurisdictional Corridors

Janet McBride, ABAG Regional Planning Director, and Christy Riviere, ABAG planner, presented a slide show on ABAG's corridor planning program. A copy of this presentation is available on the JPC website: [www.abag.ca.gov/jointpolicy](http://www.abag.ca.gov/jointpolicy). The presentation noted:

- The corridors planning program directly supports the Regional Vision, as the Vision calls for directing majority of new growth in compact pattern near existing transit stations and along corridors. Approximately 23 percent of new growth is projected to occur near existing transit stations.
- Corridor planning would focus on gaining local government commitment to and community support for Vision-supportive neighborhood planning along each corridor.
- Initial focus would be on El Camino Real, San Pablo Avenue, and East 14<sup>th</sup>/International Boulevard.

Walter Martone, Transportation Planner with the City/County Association of Governments of San Mateo County presented a slide show of its corridor planning efforts for El Camino Real. A copy of this presentation is also available on the JPC website: [www.abag.ca.gov/jointpolicy](http://www.abag.ca.gov/jointpolicy). Mr. Martone noted:

- Partners will include: cities and county, Transit District (Samtrans), Transportation Authority (Sales Tax), Joint Powers Board (Caltrain), Caltrans, ABAG, MTC, County Housing Department.
- Efforts will be focused around developing jobs and housing vision for El Camino Real, providing incentive funding to local jurisdictions to participate in creating vision for corridor and to adopt land use changes, designing detailed transportation network, and in building transportation capital improvements.

State Assembly Member Loni Hancock and El Cerrito Mayor *pro tem* Janet Abelson presented their work on San Pablo Avenue:

- Corridor planning effort began by working with elected officials to gauge interest and see what can be done together. Currently all the cities along the corridor are involved, as are local and regional transit and planning agencies.
- Progress to date includes: resolutions passed by cities to be part of the corridor-wide planning effort, stakeholder committee formed that includes local governments and transit agencies, three subcommittees formed (Vision/Action, Data, and Outreach), held bus tour of corridor, held community forum at end of tour to measure community reaction to photo-simulated density options/project design options, held forum on form- based codes.
- Next steps: Identify models to help move forward, focus on community involvement/outreach, continue working with UC students and other grad and/or high school students to do survey work and data collection, identify incentives.

Stuart Cohen, Executive Director with the Transportation & Land Use Coalition, presented its recent efforts on East 14<sup>th</sup>/International Boulevard:

- Immediate focus will be community outreach on AC Transit BRT proposal for East 14<sup>th</sup>/International Boulevard via community presentations and merchant surveys; as this is the time to integrate land use conversation with transportation changes/investments (BRT).
- Results and findings will be taken to planning departments in the hope of working collaboratively to design a planning process that includes community needs and concerns.

Time constraints limited discussion, but the importance of inclusive public involvement was emphasized by those who did speak.

#### 4. Report to the Legislature on Functional Consolidation

Discussion emphasized the importance of the joint ABAG/MTC work on emergency preparedness, highlighted the need for evacuation plans that considered those who are transit dependent, and noted the flood hazard in the Bay Area.

The Committee approved the recommendations in the staff report:

- A. THAT the Joint Policy Committee approve the attached Report to the Legislature on the Feasibility of Consolidating ABAG and MTC Functions; and

B. THAT the Joint Policy Committee recommend this report to the Executive Board of the Association of Bay Area Governments and to the Metropolitan Transportation Commission for approval and transmittal to the Legislature.

5. Regional Ozone Strategy

As there was insufficient time remaining, this item was deferred to the next meeting.

6. Other Business

There was none.

7. Public Comment

In addition to public comment directed at specific agenda items, public speakers emphasized the need for carefully planning the interface between distribution and other uses, improving the quality of transit services and ensuring that planning processes are inclusive of all relevant interests. A speaker also requested that the relationship between transportation investment cost-effectiveness and air quality transportation control mechanisms (TCMs) be pursued.

8. Adjournment

The meeting was adjourned at approximately 12:00 Noon.



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

BAY AREA AIR QUALITY MANAGEMENT DISTRICT  
Memorandum

To: Joint Policy Committee  
From: Jack Broadbent, Executive Officer  
Date: October 14, 2005  
Re: Draft Bay Area 2005 Ozone Strategy

RECOMMENDED ACTION:

Endorse the Draft Bay Area 2005 Ozone Strategy.

BACKGROUND

The Air District, in cooperation with MTC and ABAG, has prepared the Draft Bay Area 2005 Ozone Strategy. The Draft Ozone Strategy addresses State air quality planning requirements, and identifies all feasible measures to make progress towards the State 1-hour ozone standard in the Bay Area and reduce transport of pollution to neighboring regions. The Draft Ozone Strategy and associated Draft Environmental Impact Report are currently available for public review and comment.

The Draft Ozone Strategy includes 38 control measures, including stationary source measures, mobile source measures and transportation control measures. Preparation of the Draft Ozone Strategy has included an extensive public process, including Ozone Working Group meetings, community meetings, consultations with the Air Resources Board and other California air districts, and input from numerous stakeholder groups. ABAG *Projections 2003* are the basis for the motor vehicle emissions estimates in the Ozone Strategy and the Air District has worked closely with MTC and ABAG in developing the transportation control measures, as well as in the public outreach efforts. Air District staff previously briefed the JPC on the Ozone Strategy at the March 25, 2005 meeting.

DISCUSSION

At the October 21, 2005 JPC meeting, staff will present an overview of the Draft Ozone Strategy, including:

- Background on the goals, content and process for the Draft Ozone Strategy
- Summary of draft control measures
- Linkages to ABAG and MTC planning activities
- Next steps for the Ozone Strategy



Association of Bay Area Governments  
Bay Area Air Quality Management District  
Metropolitan Transportation Commission

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## Joint Policy Committee / Regional Planning Program

Date: November 7, 2005

To: Joint Policy Committee

From: Regional Planning Program Director

Subject: The Role of JPC Members in Implementing and Refining the Regional Vision

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The JPC has approved a *Consolidated Work Program for Implementing and Refining the Bay Area's Smart-Growth Vision*. It has also endorsed an application to the State of California's Regional Blueprint Planning Program to fund the initial stages of the *Consolidated Work Program*.

The proposed "Blueprint" work pursues the housing emphasis in the *Consolidated Work Program*. It also intends to engage local governments as committed partners. This is because achievement of the Vision depends heavily on land-use policy changes, which are the responsibility of local government. Unfortunately local-government involvement in the initial visioning exercise was not extensive, and there has been considerable turnover in local elected and appointed officials since 2002, when the Vision was completed. An active program is required to connect and reconnect local government with the rationale for the regional Vision and its details.

All the JPC's members represent local governments and, as such, can play an important "ambassador" role, helping to make the connections between local and regional concerns. In fulfilling this role, the JPC might be joined by other local government officials who have also demonstrated a regional interest, such as the elected members of ABAG's Regional Planning Committee.

The extent of the ambassador role can vary from the relatively passive to the very active. All levels are useful, though staff would welcome as active a level of member involvement as possible, subject to individual and collective comfort zones.

Some alternatives:

*Advise and Consent*—The JPC will review staff work initiatives and policy proposals and provide advice from a local-government perspective. Members may also suggest government and non-government stakeholders who should be involved in discussions. Actual work with local governments and other stakeholders will be initiated and maintained by staff.

*Convene and Host*—JPC members (and other regional committee members) will convene and host meetings in their home counties to which their local-government colleagues (and other local stakeholders) will be invited to hear about the regional Vision and



discuss their role in implementation and refinement, leading to the eventual negotiation of development priority areas. Members may introduce, chair and facilitate, but staff will present ideas and concepts.

*Present and Advocate*—JPC members will lead the local county-wide discussions by presenting the regional Vision and its rationale, proposing next steps, and soliciting local elected comment. Staff will assist with the preparation of visual materials and speaking notes and will be available to answer technical questions, but will reserve more active involvement to subsequent meetings with local-government staff counterparts.

There are clearly other alternatives that lie between these levels or combine features from each. They are not mutually exclusive. There may also be levels of more passive or more active involvement beyond those described above. The intent is to provide a framework from which the JPC can start a discussion of its role.

In undertaking that discussion, it would also be useful if JPC members could think about and identify classes of other local stakeholders who need to be involved early in discussions along with local governments: who else needs to buy into the Vision in order for local governments to feel more comfortable? Local neighborhood associations are an obviously interested stakeholder group, but there may be others that are less apparent to us at the MetroCenter.

#### QUESTIONS FOR DISCUSSION:

- A. What role or roles do the JPC and its members wish to play in the upcoming discussion with local governments of the regional Vision, its refinement and implementation?
- B. What classes of stakeholder group should also be involved in local discussions of the regional Vision?



Ted Droettboom  
Regional Planning Program Director



Association of Bay Area Governments  
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## Joint Policy Committee / Regional Planning Program

Date: November 7, 2005

To: Joint Policy Committee

From: Regional Planning Program Director

Subject: JPC Membership

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At its meeting of November 19<sup>th</sup>, 2004, after inviting the BAAQMD to join the Committee and increasing the size of the Committee from fourteen to twenty-one members, the JPC resolved:

THAT size and composition of the Joint Policy Committee be reviewed after one year.

This memo has been prepared to assist in that review.

The Government Code (amended by Senator Torlakson's 2004 SB 849) requires that the JPC have representatives of ABAG, BAAQMD, and MTC. There must also be at least one representative from each of the nine Bay Area counties. The law is silent on the total number of JPC members and their division among the three agencies. There is no requirement that ABAG, BAAQMD and MTC each have an equal number of members on the JPC, though both the philosophical and practical consequences of unequal representation could be difficult.

Committee size has implications for at least three qualities of committee operation:

1. *Representation:* With a larger membership, the JPC is likely to be more representative of the Bay Area's geographic and social diversity. More members will also be available to assist in outreach to areas with which they are familiar and in which they are known.
2. *Discussion:* The quality of discussion is generally better in a smaller committee. Members have more time to explore ideas in depth and respond to one another.
3. *Quorum:* The larger committee, the more members there are to draw upon to achieve a quorum. However, there may be a disincentive to attend in the belief that there are plenty of others available to compensate for the non-attendance of one member. If enough people believe their attendance is not required, then a quorum may be more difficult to achieve. It may be possible to work around this disincentive by establishing the quorum requirement at something less than the usual fifty-percent plus one, but this could magnify representational anomalies and render some JPC decisions practically and politically suspect—even though they would meet a legal test.

As the JPC is required to have at least one representative from each of the Bay Area counties, the minimum Committee size is nine members. The table below identifies this and other possible

sizes, assuming continuing equal representation from each of the three member agencies. Quorum sizes, using the usual (but not required) fifty percent plus one standard, are also listed.

Agency Representatives	Total JPC Membership	Quorum (50% + 1)
3	9	5
4	12	7
5	15	8
6	18	10
7	21	11
8	24	13
9	27	14
10	30	16

Regardless of Committee size, there will likely be a requirement that all potential members be vetted jointly by a committee of the chief elected officers (i.e., Chairs and President) of the three member agencies to ensure representation from all nine counties. Once required representation is ensured, then each official would recommend members to his or her respective board or commission.

Last November, the JPC also resolved:

THAT the Committee chair rotate among member agencies, the chair or president of each agency serving a one-year term as chair of the JPC, in this order: ABAG, MTC, BAAQMD.

This assumes—and requires—that the chief elected officer of each agency be a member of the JPC. The resolution is also silent on who chairs in the absence of the regular chairperson. In the process of considering its composition and membership, the JPC may also want to revisit this resolution.

#### QUESTIONS FOR DISCUSSION:

- A. How many members from each agency should be on the JPC?
- B. What should constitute a quorum?
- C. How should the chair (and vice chair?) be selected and how long should s/he serve?



Ted Droettboom  
Regional Planning Program Director

# 2006 JPC Meetings

All meetings are in the auditorium of the Joseph P. Bort Metrocenter, 110 Eight Street, Oakland from 10 AM to Noon.

JANUARY						
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DECEMBER						
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